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# SOUTH DAVIS RECREATION DISTRICT MASTER PLAN SUMMARY

Facilities Master Plan Summary for South Davis Recreation District January 2021





Existing fitness facilities and courts within the South Davis Recreation Center

# Our ever-growing community has outgrown the Recreation Center.

SDRD's Rec Center is well-used and well-loved, and the community's interest and population continue to grow. The Recreation District is evaluating ways it can best continue to serve the needs of the growing community.

## Why Does South Davis Recreation District Need a Master Plan?

- The South Davis Recreation District has grown by 12,000 residents since the Rec Center was built in 2008 and expects to see an additional 30,000 new residents by 2050.
- Some areas of the existing facility are showing signs of excessive wear and tear and are in need of upgrades to ensure a safe and pleasant facility experience for members.
- Community use of the facility remains high: membership numbers are hovering at full capacity, and the demand for more recreational sports programming, for both youth and adults, is on the rise.
- The Rec Center has no additional space in which it can expand to accommodate more equipment, larger classes, or additional programs.
- The current Rec Center will not be able to accommodate the area's projected population growth.
- It's time for our recreation facilities to grow and expand to meet the current and growing demand of the community.

The proposed master plan ensures the South Davis Recreation District can continue to effectively serve the sports and recreation needs of the area for the 20 year future.



# **Existing Programs**

Recreation amenities currently include:

- Olympic size ice rink
- Multi-purpose court
- Group fitness studios
- Open cardio and weight facilities
- Racquetball courts
- Bouldering cave
- Suspended walking / jogging track
- Indoor leisure pool
- 25 yard lap lanes within a 40-yard competition pool
- Outdoor splash pad and zero entry pool
- Community meeting and party rooms
- Child watch and Concession areas

In addition to offering a broad range of aquatic and fitness classes, the South Davis Recreation District also offers both youth and adult programs, such as basketball, flag football, volleyball, soccer, track and field club, sports and fitness camps, tennis, and pickleball programs. Currently, the Jr. Jazz program and many of the field sports are hosted at partnering community and school district facilities. Additional indoor court and outdoor field space would be beneficial to serve the current programs and allow for program expansion.









Existing outdoor zero entry pool and splash pad, ice rink, indoor competition pool and aerobics studio shown above.





The South Davis Recreation District Recreation Center provides healthy, recreational opportunities for all area residents, including families, singles, couples, children, and seniors. The existing community-focused Rec Center plays a valuable role in the overall health and wellbeing of the community.

- Since opening its doors 12 years ago, residents of the South Davis Recreation District have enthusiastically embraced the healthy lifestyle promoted by the Rec Center.
- The Rec Center is many things to many people. It is a place where people of all ages embrace their personal fitness goals, families come together to cheer on local youth and adult recreational sports teams and friends meet up to engage in body-healthy activities.
- Rec Center membership and regular use of all areas of the Center remain consistently high.
- The Rec Center offers an array of membership options to make the Center an affordable option for all residents.
  - Senior residents can use the safe, indoor walking track for a nominal annual fee.
- The Rec Center provides a wide array of affordable recreational sports programs for youth and adults, including swim, basketball, track and field sports, tennis, pickleball, fitness camps and more.
- The Rec Center is responsive to members' physical fitness interests and recreational trends, continually assessing our classes/programs to ensure we offer up-to-date physical fitness classes and programming.

# **Recreation Trends**

Over the last decade, most all sport and recreation categories have seen an increase in participation. This is due to heightened awareness of the value of fitness to our overall health and wellbeing. With this in mind, key activities have seen the most growth.

### Cardio-Based and Class-Based Exercises

Organized fitness classes such as high impact training, interval training, barre and yoga classes have increased nearly 4% over the last five years.

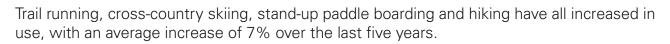
### **Team Sports and Activities**

Engagement in team sports and activities has also seen increased engagement. The following have seen the highest increase.

- Baseball
- Basketball
- Cheerleading
- Football
- Lacrosse

### **Outdoor Activities**

- Roller Hockey
- Rugby
- Indoor Soccer



### **Outdoor Fitness Facilities**

By providing accessible fitness equipment, courses and opportunities outdoors, recreation centers can accommodate those that want to take advantage of fair weather, benefits of being outdoors, and enable broader access for the community.

### **Technology Integration**

Integration of fitness apps, virtual training programs are a growing trend. Flexible fitness space with ample access to power and data to support the virtual fitness experience are needed.

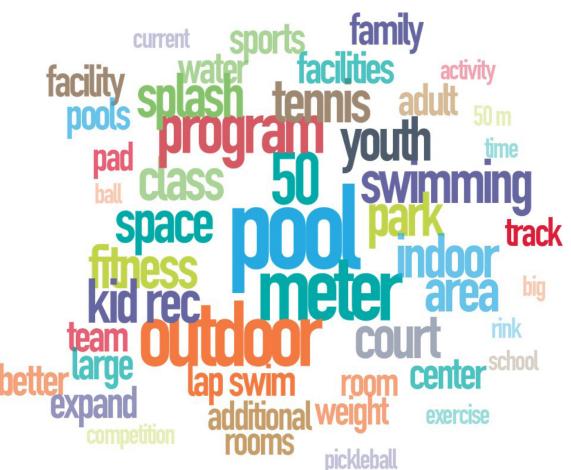
### **All Abilities Fitness and Recreation Areas**

A broad trend in community recreation and fitness facilities is to provide play and fitness areas that are accessible to youth and adults of all abilities. This includes physical access, visual access and tactile improvements.



Based on existing program engagement as well as trends in recreation, the following improvements have been identified to increase recreation opportunities and add value to the South Davis Recreation District:

- Provide additional outdoor leisure pool access through the construction of an outdoor pool at a new location.
- Provide additional pool access through the construction of a 50-meter pool at the existing Recreation Center.
- Provide additional group fitness studio space within the existing recreation center, and at a new facility.
- Expand open cardio and weight areas to accommodate additional equipment at the existing recreation center and provide open fitness equipment at a new facility location.
- Provide additional indoor court space, to expand existing service offerings such as Junior Jazz, and expand opportunities for basketball, pickleball, indoor tennis and other court sports within a new facility.
- Expand programming to include introduction to outdoor sport and fitness programs and skills.



Community feedback aligns with the program analysis findings and validates the vision for growth

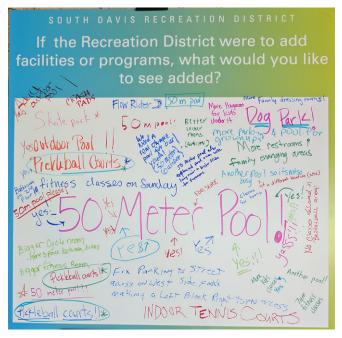
# **Community Feedback**

Community engagement has been a key part of the planning process. This began with an on-line survey to understand the community perspective on the existing Recreation District facilities.

Following the on-line survey, VCBO Architecture had a booth at the 12th Anniversary Open House at the South Davis Recreation Center to solicit feedback from recreation center users on what they loved about the recreation center, what could be improved, and what amenities they would like to see that do not currently exist.

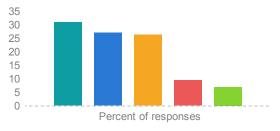
The third outreach event was an open house held at the South Davis Recreation Center. This open house presented the findings from the previous two outreach efforts as well as proposed improvements to the existing facility and an activity to understand the community's attitude toward a new facility on the west side of I-15.

Finally, a more detailed survey was conducted by Y2 Analytics to provide a broader community perspective on the value and opportunities associated with the South Davis Recreation District and Center.





### Would you support a property tax increase to fund future recreation improvements within the South Davis Recreation District?





- Residents recognize the overall value to the community that District amenities provide beyond their household utility.
  92% of residents report that the recreation center is a valuable asset to the community. Each amenity and program offered by the District is rated as more valuable to the community than to individual households.
- 2 Residents' overall experiences with the recreation center are very positive. At least two-thirds of residents rated every facility and program as "Excellent" or "Good."
- 3 Indoor pools are the most popular amenity. Among those who have been to the recreation center in the last year, 46% have visited the leisure pool. 85% also give an above "Average" rating for their overall experience with the leisure pool.
- 4 Youth sports matter a great deal to the community. 47% of residents report that youth sports programs are "Extremely important" to the community as a whole.
- 5 Willingness to pay increased taxes to fund new or existing recreation centers is shaky. There are a handful of potential additions or new amenities for which voters would be at least somewhat willing to pay, but support is soft at this point without an official proposal or associated costs.

THE MASTER PLAN PROVIDES A VISION FOR HOW SOUTH DAVIS RECREATION DISTRICT CAN CONTINUE TO OFFER HIGH-QUALITY PROGRAMMING AND SERVICES FOCUSED ON SUPPORTING A HEALTHY LIFESTYLE THAT MEETS THE CURRENT AND GROWING NEEDS OF OUR COMMUNITY. THE PLAN OUTLINES THREE KEY COMPONENTS—THAT COLLECTIVELY—WILL ALLOW SOUTH DAVIS RECREATION DISTRICT TO MEET THE ONGOING RECREATIONAL AND FITNESS NEEDS OF OUR COMMUNITY FOR THE NEXT 20 YEARS.

# **Existing Facility Improvements**

### Improvements to existing Rec Center

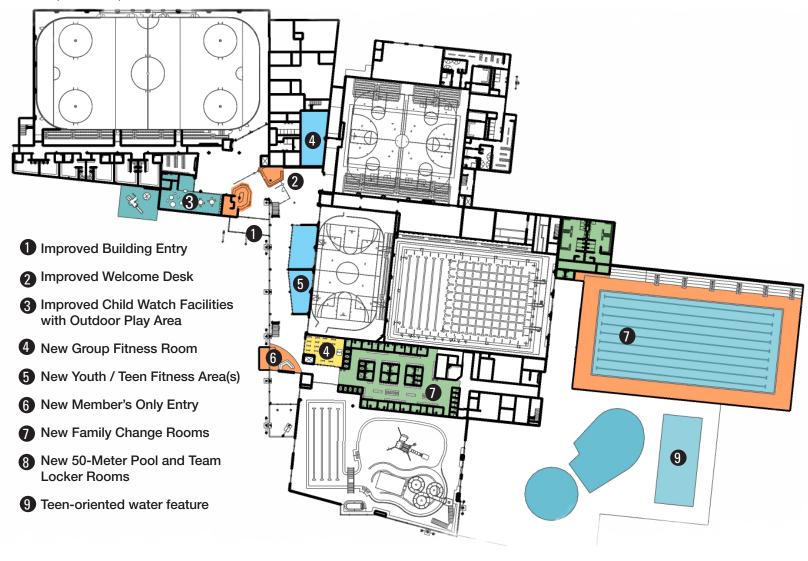
The Rec Center has been well-loved and its shows. Some improvements are required to ensure the existing facility will continue to serve members' needs in a manner that provides for a high-quality experience that they have been accustom to.

- Upgrade mechanical and structural systems
- Update heavily used facility spaces
- Modernize equipment
- Improve air flow in targeted spaces
- Enhance user flow experience

### **Expansion of existing Rec Center**

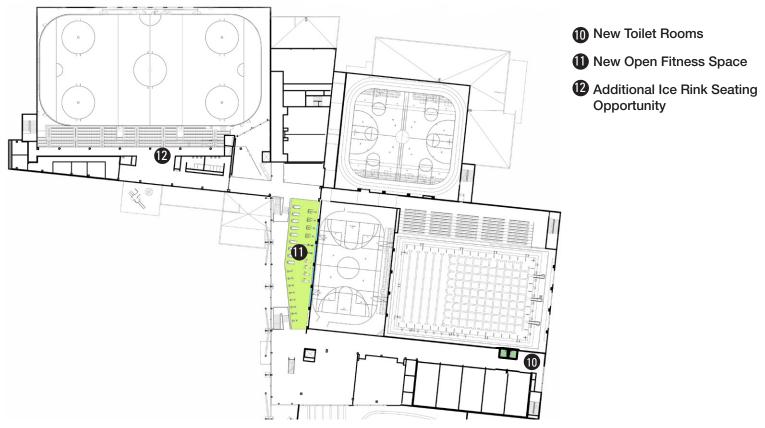
To meet the ongoing demands of the current membership and existing community, the existing Rec Center needs to grow too. Renovations will allow for an improved experience and expanded program offerings.

- Expand restroom and childcare facilities
- Renovate locker rooms
- Construct new entry way
- Expand fitness areas
- Build new 50M pool
- Develop teen-oriented outdoor water feature



Proposed Improvements - Level 1

### Proposed Improvements - Level 2



# Existing Facility Improvement Costs

It is anticipated to cost **\$3,150,625 to implement the repairs and upgrades** needed within the existing facility.

An additional **\$15,937,500 has been budgeted to accommodate the renovations and additions** at the existing South Davis Recreation Center.

# **New Recreation Center Recommendations**

### Addition of second Rec Center

It's time for a second Rec Center to ensure SDRD can meet the area's growing population, while still providing a quality experience for users of the existing Rec Center. The second location will be positioned to serve the rapidly growing population on the west side of I-15 and will offer amenities that compliment those at the existing Rec Center. This will allow SDRD to expand programs, such as Jr. Jazz. Highlights of the second Rec Center will include

- Outdoor seasonal pool
- Gymnasium
- Multi-sport court
- Cardio and weight areas

Based on demographic distribution, growth patterns and available land, it is currently anticipated that this New recreation center will likely be located on the west side of I-15, in the southern portion of the Recreation District. A 10-acre parcel is recommended to accommodate the New recreation center and associated site amenities.

# New Recreation Center Costs

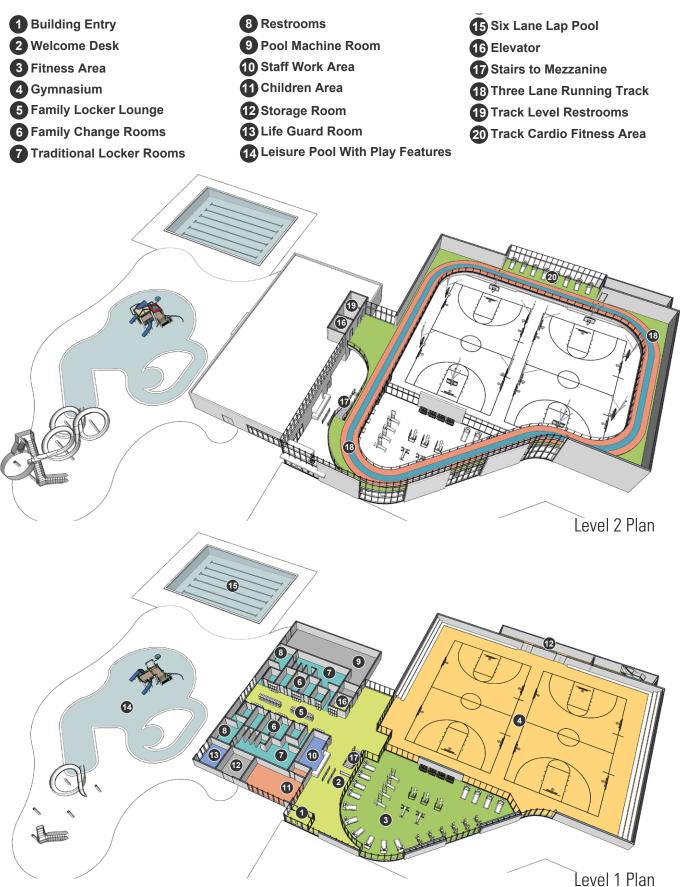
It is anticipated to cost **\$23,800,000 to purchase the property and construct the proposed facility.** Additionally, the proposed facility is anticipated to operate at a 79% recovery rate, and require just shy of **\$250,000 of operational support per year.** 



Davis County is both growing and filling out. This means that large tracts of land suitable for a recreation center are becoming more costly and difficult to find.

# PER NATIONAL PARKS AND RECREATION STATISTICS, A COMMUNITY OF 100,000 TO 250,000 HAS AN AVERAGE OF 1 RECREATION CENTER PER 49,999 RESIDENTS. SOUTH DAVIS SHOULD HAVE A MINIMUM OF TWO PUBLIC RECREATION CENTERS TO BEST SERVE THE COMMUNITY.

# Proposed New Facility Amenities & Configuration



# **Household Impacts**

The original bond for the construction of the South Davis Recreation Center passed in 2006 / 2007. There has been no additional bond funding since this time.

1.8% of your total property taxes is currently dedicated to the South Davis Recreation District. This funding (approximately \$48/ year for a home valued at \$391,000) goes to support the following programs and services:

- Paying the bond service for the construction of the facility
- Facility operations for the Recreation Center
- Administrative and facility staff for the Recreation District
- Youth and adult recreation programs and leagues, aquatics programs and ice skating programs.

# The existing bond will expire in 2026.

# **New Bond Impacts**

The proposed bond will be issued in two parts: one for the upfront costs of the improvements to the existing facility, land purchase for a satellite facility, and the construction of the satellite facility, and a second bond to support the operational costs for the two recreation centers.

The bond impacts for an **average home owner** with a home valued at \$391,000, and a taxable value of \$215,050, will see an increase of \$32 per year for the first three years until the existing bond expires, and a stabilized increase of \$28 per year for a **total tax impact of \$76 per year**, **or \$6.33 per month** thereafter.

The bond impact for **businesses** will be an additional \$14 per year, per \$100,000 of commercial value, for the first three years until the existing bond expires, and a stabilized increase of \$12 per year for a total tax impact of \$36 per year, or \$3 per month thereafter.

The proposed bond impact presented above represents the highest potential impact for tax payers. The Recreation District is actively pursuing partnerships and opportunities to lessen the financial impacts on the community. Both public and private partnerships will be explored.

# **Timeline for Implementation**

The proposed bond impact is based on a 2021 bond election and 2022 issuance of the bond.

