

Privacy Policy Statement

This Privacy Policy Statement (the “Statement”) is provided by South Davis Recreation Center “SDRC,” “we,” “us,” or “our”) in compliance with Utah Code Section 63D-2-103. We care about your privacy, we use the minimal extent of information we need to provide you with services you request, we safeguard your data and we do not monetize it or improperly share it.

We are committed to protecting your privacy. This Statement explains how we handle your information when you visit this webpage (southdavisrecreation.com). We want you to understand how your data may be collected, used, and secured.

What Information We Collect

You are not required to provide Personal Identifiable Information (information relating to an identified or identifiable individual who is the subject of the information) when you visit our website, but we may have requested it from you in order to provide certain services. Here’s what we collect when you visit our webpage:

- Name
- Email address
- Physical/ mailing address
- Phone number
- Date of birth
- Gender
- Credit card information*

*Your credit card information is collected by a software program called SportsMan. The payment is submitted to and processed by a third-party software program called GoMerchant. Our website provides and collects a form that can be used to change your automatic monthly withdrawals. This form will have your credit card information. As soon as we update your monthly payment, we delete the form. Your credit card information is never stored in our customer database.

How We Use Your Information

We use your information for the following purposes:

- a. Registration for classes, activities, services, or other access to the South Davis Recreation Center;
- b. To respond to inquiries;
- c. To create a contact list;
- d. To assess the success of our events, classes, or other programs;
- f. To provide refunds; and
- g. To cancel memberships.

Data is stored on our website for a reasonable period of time and then deleted.

Collection of Other Information

Like most sites you visit, this Website may automatically collect standard statistical information. This information includes data like your IP address, browser type, pages accessed, and duration of visit. This information may be used for qualitative and quantitative research to improve this Website and is not used to ascertain individual identities nor is it disclosed to any third parties.

Third Party Websites

This Website may include links to other government and private-sector websites. These other websites may have their own privacy policy that is different from this Website's privacy policy. You are advised to read the privacy policy of these other websites before providing any personally identifiable information.

Disclosure Practices

We care about your privacy. We only share your information when necessary. We disclose your information on an as needed basis only to agents of SDRC who are contracted to perform a service or function of SDRC. For example, pertinent information is relayed to staff only if they need to contact you.

Keeping Your Information Secure

Your data's safety is our priority. We have taken adequate measures to protect it, though data transmissions over the internet cannot be guaranteed to be 100% secure. Here's how we ensure your data stays safe:

For our registration and payment collections, we use SportsMan and GoMerchant, who are PCI compliant and no customer data used by these software programs is stored on our database. Our website is hosted by SiteGround.com and standard WordPress compatible security features and firewalls are in place.

Note on Records Classification

Access to government records is governed by *Utah Code* Section 63G, Chapter 2, Government Records Access and Management Act. Personally identifiable information is not classified as a record and is routinely redacted from any public records requests to which the City responds.

Who We Are and How to Reach Us

We operate this governmental website. If you have any questions or concerns, would like to leave feedback on this notice, or need to correct or amend the personal information you have submitted on our website, please reach out to Tif Miller at:

Phone: 801-298-6225

Email: info@southdavisrecreation.com

Our administrative body is the South Davis Recreation District and they can be reached at:

info@southdavisrecreation.com

Sportsman is the name of the software we use for our registrations, memberships, and reservations and they can be reached at:

Phone: 801-572-3570

Website: www.peakinfo.com

Our online registration can be found at:

Website: sdrd.activityreg.com

The district's SportsMan system database is hosted on Peak Software's cloud servers found at:

Website: datahost.peakinfo.com

Changes to this Policy

SDRC reserves the right to change this policy at any time. This privacy policy is not intended to and does not create any contractual or other legal rights in or on behalf of any party.

Last revision: April 2024